

# From Acorns to Impact: What We Grew Together in 2024

Our mission to do more in Cincinnati Parks starts with a simple belief: small acts, like planting a tree, joining a park clean-up or donating to a project in your neighborhood park— can grow into something powerful.

In 2024, thanks to the generous support of donors, volunteers and partners, we continued to turn small beginnings into lasting change. Together, we raised more than \$2.6 million for projects, conversation efforts and programs—and distributed \$1.2 million directly into Cincinnati Parks.

## Here are just a few ways that your support took root:



### Creating in Parks

After removing **3 acres of invasive species from Glenway Park** in 2023, we continued reimagining this space for the future and **raised \$300K** towards park improvements.

Together, we **raised over \$850K in support of capital projects** that help keep our parks safe, beautiful and welcoming.

We worked with the Cincinnati Parks team to **repair the Black Brigade monument**.



### Conserving in Parks

We **planted over 1,260 trees** citywide, with a focus on priority neighborhoods with the Green Cincinnati Plan.

We funded the **Conservation Stewardship Program** to train volunteers on how to safely and effectively remove invasive species from our parks.

Our **obLITTERators** events in Owl's Nest, Eden, Burnet Woods, MLK Jr., Seasongood Square, Stanbery and Mt. Airy **removed nearly 9,000 lbs. of litter** to help keep our parks clean.



### Connecting in Parks

We awarded grants to **21 CPACs** (Cincinnati Parks Advisory Councils) to fund **free family events** in Cincinnati Parks.

We made our **Family Fun Days in Smale Riverfront Park** extra fun thanks to partnerships with the Cincinnati Fire Department, Cincinnati Fire Foundation and Queen City Book Bank.

We welcomed **2,000 attendees to the second annual DJ Festival**, which we hosted in Sawyer Point.

## Other notable metrics:

We met hundreds of dogs and named one of them the unofficial mascot of Cincinnati Parks, with our **Cincy Barks contest**.

We raised **\$190,000 for programming** and events in Cincinnati Parks, supporting Family Fun Days in Smale, Avondale and Ezzard Charles Parks, Burnet Woods Yoga, Krohn Conservatory shows and be.well with Cincinnati Children's Hospital.

Our volunteers donated **9,700 hours** in tree planting, invasive species and litter removal, supporting Sawyer Point Riverfront Rink, special events and more.



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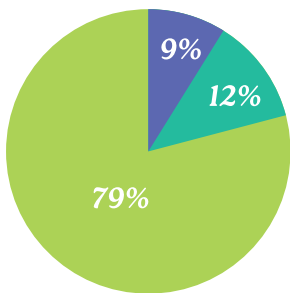
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Every tree planted, every class hosted, every park improved started with a small act. Thank you for helping us grow something extraordinary. Let's keep planting, protecting and celebrating Cincinnati Parks one acorn at a time!

# Our 2024 Financials

Total Revenue **\$3,161,000**

Total Expenses **\$2,554,000**



- Programming Expenses: \$2,019,000
- Fundraising Expenses: \$308,000
- Administrative Expenses: \$227,000

Ending Net Assets **\$22,293,000**



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