



"Let's Grow Local" Madisonville- October 27, 2026

How it Started?

Cincinnati is home to 52 neighborhoods, but 20 of them have less than 40% urban canopy. Planting more trees in these neighborhoods improves air quality, reduces heat stress, mitigates flooding, and enhances overall community wellness. In 2019, MadTree Brewing expanded this initiative through their 1% for the Planet commitment, funding tree-planting efforts and mobilizing hundreds of volunteers to make a lasting difference.

What's the Impact?

Over the past seven years, **800 trees** have been planted in neighborhoods including Clifton, West End, Avondale, Bond Hill, Lower Price Hill, and Mt. Auburn. In 2026, the impact continues in Madisonville!

On **Tuesday, October 27**, volunteers from Cincinnati Parks, Cincinnati Parks Foundation, Cincinnati Zoo & Botanical Gardens, Groundwork Ohio River Valley, Keep Cincinnati Beautiful, MadTree Brewing, and other community supporters will come together to plant 120 or more trees. The day will also include additional community beautification projects, enhancing green spaces and ensuring long-term care for the newly planted trees.

How Can You Help?

Your sponsorship directly supports conservation efforts in Cincinnati Parks and surrounding greenspaces. These efforts align with the Green Cincinnati Plan, which aims to create a more sustainable, climate-resilient city through increased urban canopy and environmental stewardship. Join us in growing a greener, healthier Cincinnati by sponsoring this event today!

\$15,000 Oak

- Logo on cans of the seasonal brew made for this event, produced by MadTree Brewing
- All benefits listed in Sycamore Sponsorship

\$10,000 Sycamore

- Representatives from the organization have an opportunity to speak from during the remarks at Event
- All benefits listed in Maple Sponsorship

\$5,000 Maple

- Logo on event t shirt
- Mention in press release
- Corporate/team volunteer opportunities at event
- Cincinnati Parks Foundation OAK Society Member
- All benefits listed in Elm Sponsorship

\$2,500 Elm

- Mention of support during remarks at Event
- Tag on social posts shared on Cincinnati Parks Foundation platforms
- All benefits listed in Birch Sponsorship

\$1,000 Birch

- Name on signage at event

In-kind donations will be recognized on signage as generous vendor at the event.

Interested in supporting, please contact Lindsay Wilhelm at the Cincinnati Parks Foundation, lindsay@cincinnati-parksfoundation.org; 513.861.0023

2025 Sponsors and Partners

The City of Cincinnati, Cincinnati Recreation Commission,
Cincinnati Children's Hospital Medical Center, City Link, Seven Hills Neighborhood House

